

8.5 inches

11 inches

FULL-PAGE, NO BLEED

Yellow border indicates full-page ad size (no bleed):
7.5 inch width
10 inch height

QUARTER-PAGE AD

Red border indicates quarter-page ad size:
3.5 inch width
5 inch height

FULL-PAGE WITH BLEEDS

Grey area indicates full-page ad size, including bleeds:
8.75 inch width
11.25 inch height
(Black border indicates visible
8.5 x 11 inch ad area, after trimming)

HALF-PAGE AD

Blue border indicates half-page ad size:
7.5 inch width
5 inch height