

## Create a Facebook “Page”

- Navigate to Facebook at [www.facebook.com](http://www.facebook.com)
- Click ‘Create a Page’ (below the green Sign Up button)

- Choose ‘Company, Organization, or Institution’



- Then Choose ‘Non-profit Organization’, and input your Chapter Name (i.e. Chicago LERA Chapter).  
Check ‘I agree to Facebook Pages Terms’, and choose ‘Get Started’.
- Edit your Page information. Add your logo image, invite friends you know on Facebook, import contacts, post your status update, and add a like box to your page.

See LERA’s Facebook Page as an example:

<http://www.facebook.com/pages/Labor-and-Employment-Relations-Association/170857039597178>